

MizCEO

JULY 2020

FOR THE ENTREPRENEURIAL WOMAN

Your Time
is **NOW**

MizCEO
is heading to
**BEVERLY
HILLS**

Living a
**Free &
Victorious
Life**

Gracia
COLLINS RICH
Believing & Pursuing Your Dreams

SAVE
THE
DATE

MizCEO

2020 ENTREPRENEURIAL CONFERENCE

WATCH
GOD
Work

WASHINGTON, DC
OCTOBER 9-10, 2020



MizCEO

*Welcome to the Blazin hot Spring Edition of the
MizCEO Entrepreneurial Media Magazine!*

Our amazing graphic designer Shannon from Speak Beautiful has done her thing again with designing this issue!

As I write this, our world is living through the Coronavirus pandemic. Many are afraid. Many are panicking. Stores are bare. People are sick and dying. However, I ask that you join me in choosing FAITH over fear. The Word of God says in **2 Timothy 1:7 King James Version (KJV)**:

*7 For God hath not given us the spirit of fear;
but of power, and of love, and of a sound mind.*

I want you to think of that one thing that you did not think that you were going to survive and you did?! I do not believe that God brought you through “that” thing that He brought you through to leave you now!!

Be Encouraged. God has a plan.

He ALWAYS does! Rest in that!

I’m praying for you!

Because *He Lives*,

Dr. Jessica Mosley

Dr. Jessica Mosley

Steward Owner of The MizCEO Entrepreneurial Media Brand

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what's inside

TABLE OF CONTENTS

Welcome 3
Contributing Authors 4
What's Inside 5

The Voice
Meet Britney Baker
Written By Ashley Little
6

Falling into Place
With Kanica James
Written By Dr. Leslie Hodge
10

Living a Free &
Victorious Life
Meet Obioma Martin
14

*Believing & Pursuing
Your Dreams Again!*
Gracia Collins Rich
18

Lift As You Climb
Lady Lawan Ferguson
Written by Dr. Leslie Hodge
24

SHIFT TO A GREAT PLACE
Meltoria Woodside
Written By Dr. Leslie Hodge
28

Loving Your Body Naturally
Dewaynia Howard
30

Signature Wife Coach
Deidra Roussaw
34

Kearn Crocket Cherry
Visonary, Leader, Trailblazer
Written By Ashley Little
38

ENTREPRENEUR SPOTLIGHT

Minister
Anya Ware

32



The Voice

By: Ashley Little

Who is Britney Baker?

Britney Baker is an ambitious individual. She is a creative force and most importantly she is a child of God! She is a businesswoman; she is a preacher and for her the sky is not the limit... she is a believer that you can go beyond that. If people that truly know me could describe me, they probably would say that I am creative, driven, humorous and I hope kind. Britney is also no stranger to struggle and rejection, but I feel that with help and strength from God she has also become an OVERCOMER.

Britney, you are The CEO of a thriving premium fragrance company called L'arome Factory. Please tell readers more about your company?

L'arome Factory was started in 2016. L'arome is "Aroma" in French... I was sitting in the DMV with a friend of mine and we begin to talk about fragrances. I begin to tell her how I couldn't wear certain fragrances because I have sensitive skin. I remember walking out of the DMV with her that day and meeting up with her husband in the parking lot and I just burst

out and said, "I AM GOING TO START MY OWN FRAGRANCE LINE!". That was in 2015! So, I did a full year of research, found a perfumer, saved money and gathered all necessary resources and information. When 2016 came I launch a fragrance line that was harsh alcohol free. I could wear my fragrances and others with sensitive skin could wear my fragrance line also. It's been a blessing and a journey of growth and learning in the fragrance industry.

Congratulations!! Britney on your new Signature fragrance called "31" Eau De Parfum that sold a large amount in 30 minutes of its launch. Please tell us more about it and how readers can support and purchase?

Thank you so much! When I originally started my fragrance company in 2016, I launched 2 perfumes (Fervent and Amour Grace) ... After selling out of those inventories I discontinued those fragrances and wanted to start fresh because of so much I had learned about the fragrance industry, branding, marketing, trial and error.



There are so many
people in this world
with *creative ideas*
that can revolutionize
or transform
someone else life and
if I can just help
1% of mankind
with their ideas, I
would be grateful."

-*Britney*

I decided to rebrand with a new signature fragrance. I had already told my mom that my 3rd fragrance would be called 31 after the scripture in the bible Proverbs 31 that talks about a “Virtuous woman” and it reminded me so much of my own mom strength, but kind nature and that is were “31” Eau De Parfum “A soft scent, for a strong woman” came from. It is a nice soft oriental scent and this time you can buy either the travel size, the full bottle (available soon) and/or the matching scented lotion. It can be purchased at www.LaromeFactory.Shop

What makes your fragrance unique?

There are many high-end fragrances out there that smell great, but at what cost to your health long term? My perfumes are used with essential oils and not high toxicity fragrant oils. It gives you that high end, feminine, sensual aroma all while keep your skin in mind.

Why are you so passionate about helping others turn their ideas into good ideas?

I know what it is like to want something so bad and have no sense of direction on how to achieve it. When I can help people like me that started from scratch with limited resources, I fill closer to my purpose here on Earth. God want us to help each other in every way we possible can even if that is knowledge that we may need or the right direction destiny that we need to be pointed to. There are so many people in this world with creative ideas that can revolutionize or transform someone else life and if I can just help 1% of mankind with their ideas, I would be grateful.

Britney, you are “The Creative Coach” please tell readers more about your services you offer?

YES, I AM!! I offer one on one mentorship with start up and established entrepreneurs. I help them bring their business to a creative light when it comes to their product, services, brand and marketing. This year I will be expanding my coaching program with group sessions, live classes, a podcast, a blog page, monthly videos and more. My website is www.BritneyCreativeCoach.com

Please tell us about your new books you are getting ready to release in 2020?

Absolutely! I am getting ready to release my book “10 Keys to start a business with NOTHING” ... Once again, this book will help steer startup entrepreneurs with limited to no resources in the right direction and it will provide cost efficient or no cost at all tips to use to get their business up and going. My next book after that will be “Thinking in High Definition” this book is exactly as the title recommends and that is how to think higher and bring clarity to the vision and ideas we see in our minds.

What can we expect from you in 2020?

A lot of traveling! LOL! I will also be hosting more in person events and book writing. My hope is to get involved with TV more and I may even start another business that’s been on my heart and mind!!



Falling into Place

Written by
Dr. Leslie Hodge

Women are smart. Women are bold. Women are powerful. But, when a woman develops her confidence and gets out of her own way, and begins to apply God's principles to her life, there is not a plan, scheme, plot or strategy that can keep her from walking into the things purposed for her life.

When it comes to success, Kanica James does not have any secrets. In fact, she readily tells women they too can do it, and is preparing to carry her message around the country and world. Born in Chicago, IL and reared in Columbus, OH, Kanica decided early in her life to quiet the naysayers, haters and doubters, with her actions and not her words. Determined not to be a statistic, Kanica graduated from high school and went to college. After her first semester of college, Kanica became a mother. To her surprise, when it looked like things were falling apart, they were falling into place.

While being a new mom could have easily been used as an excuse to change directions in life or take the less traveled road, Kanica became more focused and determined than ever. She was so focused, she returned to school and not only earned her Bachelor's degree, but a dual Master's degree.

In 2008, Kanica took a professional leap that left those closest to her doubtful that she was making the right move, but only time would reveal to them, that this was only the beginning. Armed with knowledge, experience and faith, Kanica took a leap and never looked back.

“Quitting is not
an option.
Endure to get to
the *next level*.”

Now 12 years and multiple businesses later, Kanica James is still defying the odds and breaking down barriers. Because there is still disbelief about her success, some transactions still require 3 to 4 pieces of identification. From owning and operating Autumn Days, a supported living agency that helps individuals with developmental disabilities build self-esteem, self-reliance and reduce social limitations, to her soul food restaurant - JD's Kitchen, Kanica along with her business partner have 30 employees.

That's 30 households, families, and neighborhoods impacted by Kanica's obedience and boldness to step out of what was familiar and comfortable, to build a foundation that continues to serve and feed people from all walks of life. When speaking about leaving a legacy that extends beyond your lifetime, Kanica James is living walking proof that someone's life and livelihood are dependent on doing what only you can do...your part.

Kanica is intentional about paying it forward. She wants women to be ready for success. Walking in honesty, having discipline, perseverance and character, are just some of the tools in Kanica's entrepreneurial toolkit. Whether women are beginning their entrepreneurial journey, or they are in the midst of building it, Kanica wants every woman to be fit...fit financially, spiritually and mentally. She is eager to share her experience and expertise to help someone else become who they have envision themselves to be.

Get ready, because Kanica is coming to a city near you. She is ready to tell women 4 words – YOU CAN DO IT!

Stay Connected to Kanica James

Facebook: Kanica James
Instagram: KanicaKreative
www.kjamesbanks.com

Facebook: JD's Kitchen
Instagram: EatJDKitchen
www.autumndays.org

ABOUT THE AUTHOR

Dr. Leslie Hodge is a pharmacist, personal stylist, author, certified coach, and speaker. Founder and operator of Scripts & Beyond, LLC - a medication review and consulting company and Reflections Coaching & Consulting, LLC, Dr.Hodge uses her passion to help people manage their health, medications and live a well-balanced life. Connect with Dr. Hodge on Facebook and Instagram @drlesliehodge, @hoosierstylist or visit www.drlesliehodge.com.



THE
*Miz*CEO
FINALE BOOK
AIN'T
NO *Plan B*

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Dr. Delene Musielak



Tanya Wilson



Makini Smith



Kanica James



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Deidra Roussaw



Yoli Cox



Traycee Gales



Ashley Pittman



Autumn Ayri

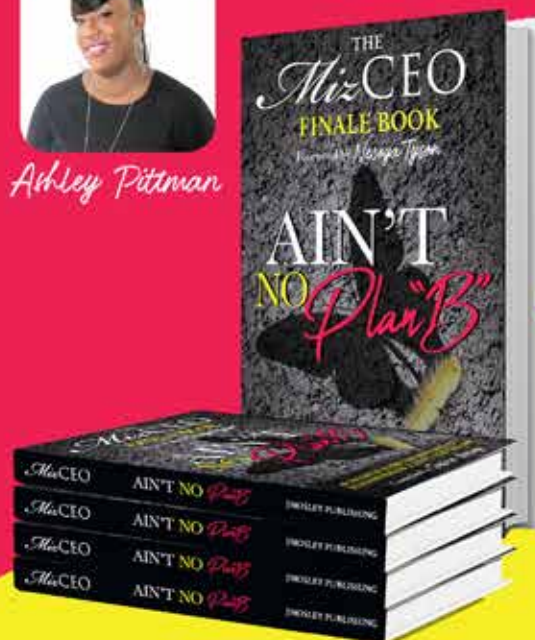


Sonja Elise Freeman



Janell Jones

17 WOMEN SHARE THEIR STORIES OF
PERSISTENCE, HOPE AND TRIUMPH IN BUSINESS





FEATURE STORY

Obioma Martin

On Living a Worry Free *&* Victorious Life

Please introduce yourself and your business to our reading audience.

I am a *radiant diamond*, brilliantly created by the most high **God**

I am a daughter, mother, servant leader, coach, mentor, educator, author, speaker

I love *servicing people*, teaching, speaking and coaching brings me joy, it's my happy place. I love pouring into others and watching their lives transform.

I am *serialpreneur*, CEO of OMAX Institute the center for Early childhood education, Leadership, and Entrepreneurship, *Omazingyou* is my publishing arm, and OMART Women Supporting Women my 501c3 organization that supports battered with children and teen parents.

Tell us why you feel compelled to help others.

I had help, my mom had a village of people who helped her take care of me when she was not able. I lived with multiple people throughout my childhood, and attended a different school almost every other year. There have always been adults, mentors, and leaders who saw in me what I could not see in myself. They nurtured and cared for me, they held me accountable to being great.

What can people expect from you in 2020?

IBREATHE Anthology, I am looking to partner with 21 woman around the globe. This collaboration is a collection of stories that covers our challenges, choices, and outcomes. Anyone interested in sharing their story and being apart of the IBREATHE Anthology can contact me at breatheagainanthology@gmail.com I offer group coaching, individual coaching, and I am available to speak at corporate events, professional development events, business meetings, schools, churches etc.

What is one motto that you live by?

"I ain't worried about nothing"

What would the 21 year old Obioma tell the Obioma of today?

You got this, everything you need is already in you, Trust God and believe in yourself no matter what.

What would you tell the woman who's ready to give up on her goals and dreams?

Change what you are professing so you can change what you are seeing and how you are feeling. The problem ain't the problem, it's your perspective. Start seeing yourself victorious in every area of your life.

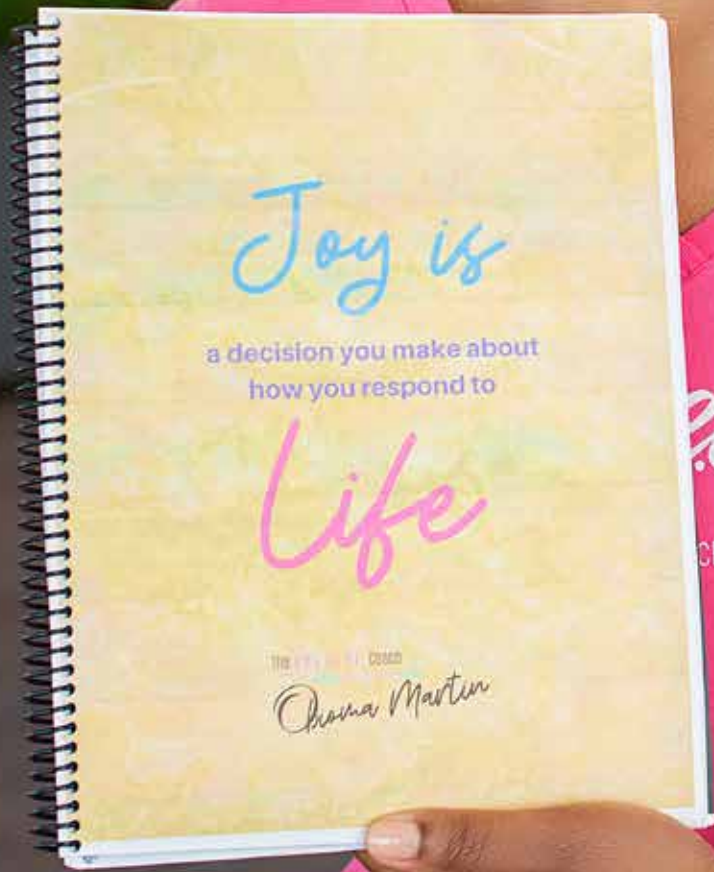
How can people stay connected with you?

omazingyou.com
E-mail: obioma@obiomamartin.com
FB @obiomamartin
IG @Iamobiomamartin
Twitter @Iamobiomamartin



Obioma Martin is an international transformational speaker, accountability-coach, conscientious cash flow activist and author. Martin's passion for equipping women with the tools they need to, not only survive but, prosper and live audaciously, has launched her into a life of unparalleled servitude, wherein she continues to thrive by helping others.

A life-long learner herself, Martin holds multiple degrees; associates in Early Childhood Education, Bachelor's in Childcare Management, a master's degree in Early Childhood Education and Leadership, Goldman Sachs 10,000 Small Business Program alumni, certified biblical counselor, and ordained evangelist.



Joy is

a decision you make about
how you respond to

Life

THE COACH

Osma Martin

eathe.

CEPT • TAKE ACTION • HEAL • ELEVATE

GRACIA COLLINS RICH

By: Ashley Little

*The Power of
Believing &
Pursuing Your
Dreams*

Who is Gracia Collins Rich?

I am a woman of many facets. I'm a writer, a journalist, an editor, a women's advocate, business owner and paralegal. But more importantly, I'm a mother and a woman who wants to make a difference in this world, not just for me, but for all women. I'm a woman whose mission is to use my life experiences to help other women become who they were born to be. It is my passion and my purpose. My writing is just one of the avenues that I use to inspire, encourage and empower women to believe in their dreams, ideas and the power in themselves despite what anyone else is telling them.

Please tell readers why you are so passionate about writing?

Writing has always been an outlet for me. As a child, and even into my young adulthood I've been a shy person. I joke all the time that I really didn't start talking until my 30's. Writing was a way to express the way I felt. Be it journaling, poetry or just writing down the most random thoughts, it has forever been the way that I could connect with other people and my deeper self. Writing has a way of reaching people that spoken words sometimes lack.

Please tell readers about your new book which will release this summer?

My new release, Handkerchief, is a psychotic, thrill-ride of cat and mouse. My protagonist is young, beautiful and rich. She lives the life that so many people dream of. She's a literal MizCEO. She finds herself immersed in a web of murders, which to anyone else would be a problem. Not so for her, since she's the actual murderer. I think this book will shock a lot of readers because it is the first time that they will see a woman of color in this capacity. She's intense, gritty and raw, while still remaining intelligent and amiable. You'll find yourself liking her, and hate yourself for it. It's the first in a trilogy that I'm writing. Will she get caught? You'll have to get the book to find out.

What is the number one business goal you plan to accomplish over the next year?

Over the next year I plan to publish my third book. It is my personal memoir. The goal of this book is to encourage and empower women who have gone through the same or similar situations that I have dealt with in my life. I was a teenage mother, a survivor of rape, sexual abuse and domestic violence. I'm mother who has lost a child and a now divorced woman after twenty





EMPOWERED
WOMEN
EMPOWER
WOMEN

years of marriage. There were many lessons learned in these seasons of my life and it is my duty to share them. Sometimes God has us to experience things that are not just for us, but for others as well. That is why this book is near and dear to my heart. My personal story was the fuel to found my business, The Broken Dolls Initiative, LLC, whose goal is to encourage, empower and enrich the lives of survivors of traumatic events. It is my aim to grow this business so that I will be able to help as many women and young girls as possible. Many of us have been broken in some way, and some have not had the ability to heal. I want to be a part of that process for them.

Who has been your greatest influence in business and why?

Honestly, I don't have one great influence. I have many. I never started out wanting to own a business. I just wanted to do what I love. Writing and helping people are what I was born to do. It's my life's purpose. Over

the past five years of my life, God has aligned me with some of the most brilliant, passionate, confident, and solid business women. Women I would have never met. Their stories have encouraged me, have motivated me, and have inspired me to believe that I have what it takes. That I can do it and I thank them for that.

As I child growing up, I had the love and support of my parents, my aunt, my godmother and a wonderful network of teachers who always saw the light that I had within me. Without their reassurance I never would have gotten this far.

Please tell readers how they can follow and support you on all social media platforms?

Readers can find me on Facebook @Gracia Collins Rich, on IG @beautifullynaturalgeek, if you are a reader or book lover you can also follow my bookstagram on IG @ajarofbooks. You can also catch me on Twitter @Gracia1113.

"Many of us have been broken in some way, and some have not had the ability to *heal*. I want to be a part of that process for them.

- *Gracia*



ABOUT GRACIA COLLINS RICH

Gracia Collins Rich is a writer, journalist, editor and author. She is a featured writer and contributing editor at Formidable Woman Magazine as well as a contributing writer for WOE (Women Own Excellence) Magazine and Creating Your Seat At The Table Magazine. You can also find her as a featured blogger on www.dearshorthair.com, www.thebestiecode.com, www.godandglowing.com and as a recurring contributing writer for Today's Purpose Woman Magazine.

Her new thriller, Handkerchief will be released Summer 2020. Her writing expertise began with poetry and evolved into short stories, devotionals and romance, with her debut novel, Homecoming being published by Amazon Kindle in 2013. She creates strong, relatable female characters with an edge and endings that are completely unexpected. Gracia is also a Co-Author of the Glambitious! Guide to Wining in 2020, as well as the 2018 Bestselling Anthology, Letters to Our Daughters.

Gracia has been featured on IHearThatGirl.com, SwagHer.com, Sheenmagazine.com, Glambitious! Magazine and Courageous Woman Magazine. She is also a Co-host of the Glambitious Podcast. Gracia is from Rains, South Carolina, the mother of four wonderful children and a civil litigation and criminal defense paralegal.



HOME HEALTH CARE SERVICES

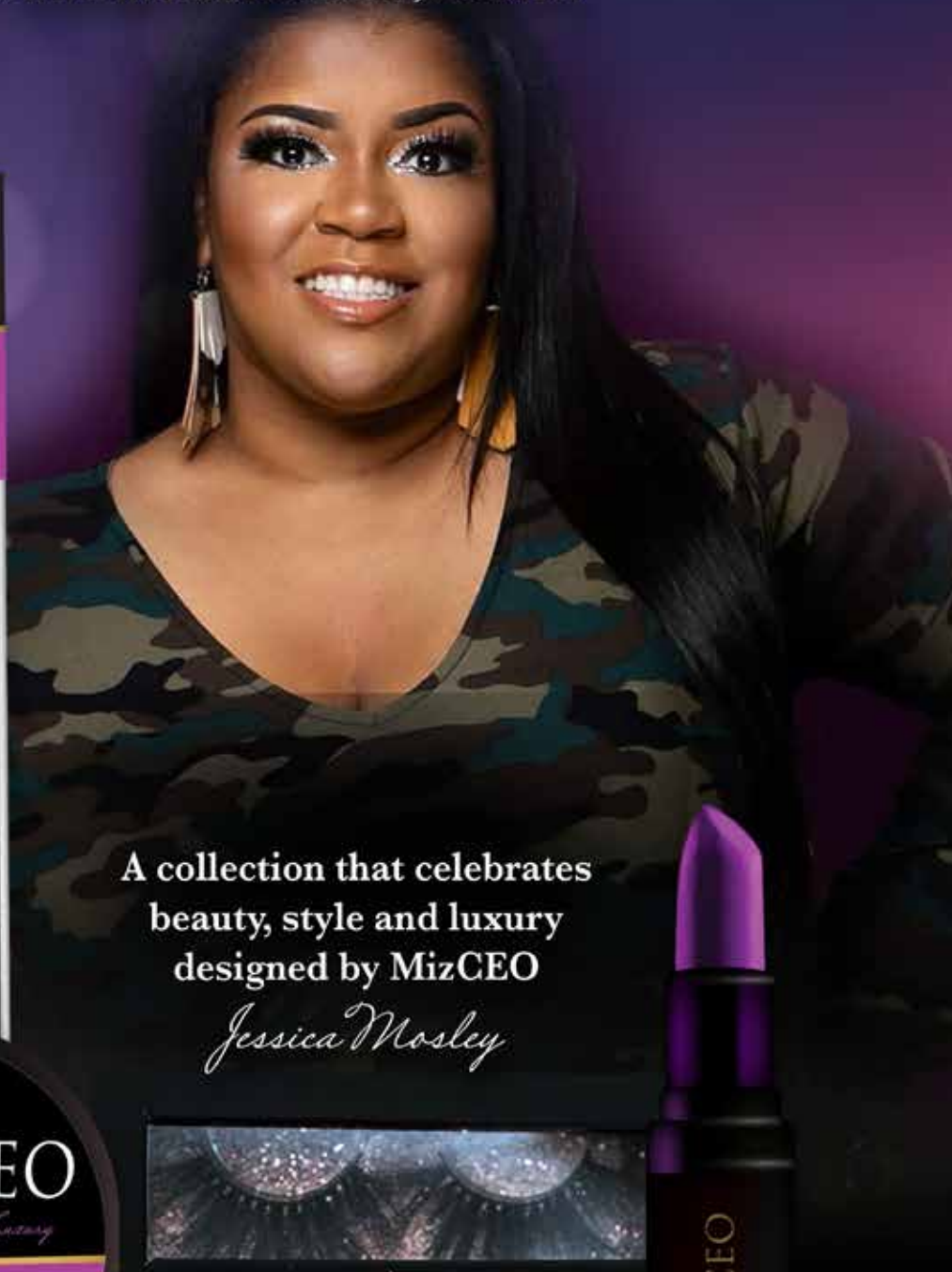
INDIANAPOLIS, IN

Introducing the

MizCEO

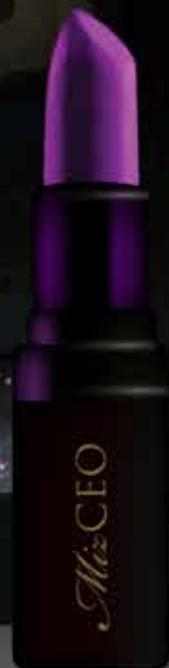
BEAUTY COLLECTION

designed for the **ENTREPRENEURIAL WOMAN**



A collection that celebrates
beauty, style and luxury
designed by MizCEO

Jessica Mosley



LUXURY HUMAN HAIR • EDGE CONTROL • LUXURY MINK LASHES • LIPSTICK



Lift As You Climb

Written by Dr. Leslie Hodge

It's so refreshing to find a woman who is determined to change the narrative, redefine the expectation and practice what she preaches.

In a world where people think women helping women is the exception, it's time they think again. In a world where people think sharing information and knowledge will stunt their growth and progression, it's time to pull out a new measuring stick. While the world teaches you that everyone is your competition, this woman teaches you to communicate and collaborate. While the world teaches you to only receive, this woman teaches you to give. When the world tries to overtake you, this woman teaches you to use your faith to overcome. **Who is this woman?** It's none other than **Lady Lawan Ferguson**.

As an Associate Pastor, Deaconess, Trustee Prayer Warrior and Leader of the Women's Ministry, First Lady Lawan can be found wearing more

than a church hat. She's a loving wife, a mother, a Contracts Specialist for the Federal Government for the past 28 years, has earned an Associate's Degree in Business Management, a Bachelor's Degree in Religion, a Master's Degree in Acquisitions and Procurement and a Master's Certificate in Government Contracts. Even with her commitment to higher learning, Lady Lawan understands her calling - to empower and nurture women to grow personally and professionally.

Not a stranger to overcoming odds and obstacles, a native of Washington DC, Lady Lawan grew up seeing women struggle to raise their children, battle addictions and live day to day off the welfare system. Committed to creating a solution, Lady Lawan founded Sisters Aiding IN Transforming Sisters (S.A.IN.T.S.). Sisters Aiding IN Transforming Sisters (S.A.IN.T.S.) is a Women's Ministry that focuses on cultivating, redesigning, transforming, and empowering women individually and spiritually. When a woman knows who she is and believes who she is, she can do anything. And, with S.A.IN.T.S., she doesn't have to do it alone.

Creating a nurturing environment

“Trust God’s timing, His plan is always better.”



where standing in the gap for one another through encouragement, prayer and support, has enabled women from all walks of life to shift from doubters to doers, overwhelmed to overcomers, and being another statistic to becoming a success stories.

Lady Lawan’s latest accomplishment is the release of her new book entitled *Overcoming Adversity, Pushing Past the Pain*. As the visionary author, Lady Lawan along with her co-authors share their powerful testimonies to be a source of encouragement for others, when they too face difficult and trying times.

It’s a new year and new decade and the S.A.IN.T.S. Women’s Ministry is not

slowing down anytime soon. With conferences and workshop trainings scheduled to encourage, strengthen and educate women to elevate in their God inspired callings, Lady Lawan has her passport ready. The global impact of S.A.IN.T.S. will continue to be felt during the couples missions trips to Greece in 2020 and to Sydney Australia in 2021.

Lady Lawan continues to be a Change Agent and Servant Leader. She understands it does not matter how many degrees you earn, money you make, or what you consider to be successful, if you don’t help someone else along the way. Climbing the ladder of success is great, only if you lift as you climb.



Stay Connected to Lady Lawan Ferguson:
To volunteer or serve with the
community of S.A.IN.T.S.:

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Email: SAINTS5201@gmail.com

Facebook: Lawan Floccbc Ferguson

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About the Author

Dr. Leslie Hodge is a pharmacist, author, certified coach, speaker entrepreneur and personal stylist. Founder and operator of Scripts & Beyond, LLC - a medication review and consulting company and Reflections Coaching & Consulting, LLC, Dr.Hodge uses her passion to help people manage their health, medications and live a well-balanced life. Connect with Dr. Hodge on Facebook and Instagram @drlesliehodge or visit www.drlesliehodge.com.



“When *Wives* Fight,
Families *Win*”

-Meltonia Woodside

Shift to a Great Place

Written by: Dr. Leslie Hodge

"...From this day forward, for better, for worse, for richer, for poorer, in sickness and in health, to love and to cherish, till death do us part..."

For most married couples, when they exchanged their wedding vows, you know the part about "for better, for worse", most had an idea of what better looked like, but not many could phantom exactly how worse, worse could get.

Imagine meeting the man of your dreams and 5 years later becoming his wife. Imagine being his wife then becoming the mother of his children. Now, imagine the foundation of your marriage being shaken, and having to shift from what was once filled with love, trust and compassion, to being filled with infidelity, abuse (verbal, physical and emotional) and children you did not bear.

What sounds like a book or movie is reality for Bahamian native Meltoria Woodside. Meltoria, like most women who find themselves in a foundation shaken marriage, contemplated divorce. Although she had the grounds to do so, she decided she did not want her marriage to end. Choosing to believe and rely on her faith in God, Meltoria pushed through the most difficult season of her life, believing God for the restoration of her marriage.

What would happen next would shock anyone reading the book or watching the movie about Meltoria's life. Instead of wallowing in shame, embarrassment and resentment, Meltoria did the opposite of what most would do...she aired her dirty laundry...she did it on social media – Periscope to be exact.

Yes, Meltoria Woodside took the power of torment, embarrassment and resentment and served it notice – it could no longer dwell in her life. Meltoria knew that if she and her husband were going to experience the power of God's restoration, she had to shift to a great place. The shift to a great place was not easy, in fact it was a process...a process of healing and deliverance.

Through private and group coaching, Wife Coach Meltoria is helping women establish boundaries and priorities, while empowering them to shift from being public success but private failures. In her books, *When Wives Fight Families Win* and *Fight to Win: A Battle Plan to Fight for Your Marriage*, Meltoria has taken the very experiences created to kill, destroy and steal her marriage, and used them to heal, build and keep marriages intact. Meltoria's latest book, *Healing & Deliverance for the Broken Wives* is another example of her commitment to fight for marriages and families.

Prophetess, certified life coach, author and entrepreneur Meltoria Woodside along with her husband and 3 sons, are living examples of God's power and restoration. More than just the good wife, Meltoria made the shift and is here to help wives rise up and take authority to win in their families and marriages.

Facebook: EmpoweringWives

Instagram: MeltoriaW

YouTube:

Meltoria Woodside

Marriage Restoration TV

Podcast: Empoweringwivespodcast.net

Website: Empoweringwives.com

ABOUT THE AUTHOR

Dr. Leslie Hodge is a pharmacist, personal stylist, author, certified coach, and speaker. Founder and operator of *Scripts & Beyond, LLC* - a medication review and consulting company and *Hoosier Stylist & Image Consultant*, Dr.Hodge uses her passion to help people manage their health, medications and live a well-balanced life, with style. Connect with Dr. Hodge on Facebook and Instagram @drlesliehodge, @hoosierstylist or visit www.drlesliehodge.com.



Dewaynia Howard

On Loving Your Body Naturally!

We've heard of a mother being able to lift a car with her bare hands to save her child. The strength and power needed to do that comes from a place that only a mother can explain when she sees her loved ones in danger or in need. The answer is I don't know how I did it, I just did it. Whatever is needed simply comes. A mother's love is priceless and it's endless. If she can't afford it, if it's not created, she make it. Meet Dewaynia Howard.

You are the owner and creator of Delicate Beauty. How did Delicate Beauty begin?

I was walking in the mall and passed a woman who smelled nice. I asked her what she was wearing. She shared she was wearing a baby powder scented body butter for her eczema. I thought about my daughter, who has had eczema all her life. The products that she's used were full of steroids that I knew would have a negative impact on her body. I went home and began researching products, the ingredients, and the benefits it has on the body. I noticed the products were made of all-natural ingredients I could easily get. I ordered the ingredients and made my first batch. That batch was an ultimate FAIL. I decided, I couldn't do it, I'd just buy it from someone else and threw it straight in the trash. One day my husband took a shower and was smelling amazing. I asked him what he was wearing, and he said it was the product I made. He said that he took it out of the trash, wore it, and loved it. This made me get back on the grind and try again. I had a total of 7 failed attempts before we finally made a batch that was daughter approved. I started having people test it out and I received rave reviews. That was the beginning of our all-natural body butter journey.

What made you keep going after the 7 failed attempts?

My daughter loved the product so much, due to no longer having itching or flare ups. I wanted to only make it for the family, but she wanted to share it with her friends with eczema. After receiving the positive feedback, I wondered if this is something we could make for others? My husband suggested that we fast as a family and seek God for direction. During that day, I received multiple confirmations and was surrounded by encouraging phrases, scriptures, and feedback. We decided that we would move forward. We felt that was the direction God was leading us. We experimented multiple times. I felt like I was in a race to get it right. I knew we were following God's lead and failure wasn't an option. We couldn't fail. No matter how uncomfortable or afraid I was, I had

to keep going.

What would you say to that creator that wants to give up after that third fail or never start because of fear of failure?

I would tell them to listen to that still small voice that says, yes you can. That voice that says even though you're scared, keep going. Even though it's uncomfortable, keep going. You don't really know what you're doing yet but keep going. I got you. During the fast, it made God's voice clearer than anyone else's even mine.

Why Delicate Beauty? Where did you get the name?

I wanted natural products that was all about loving yourself and beautifying the body. We talked and prayed over what the name would be. My daughter came up with the Delicate Beauty and after more thought we created the tagline "Love Your Body Naturally".

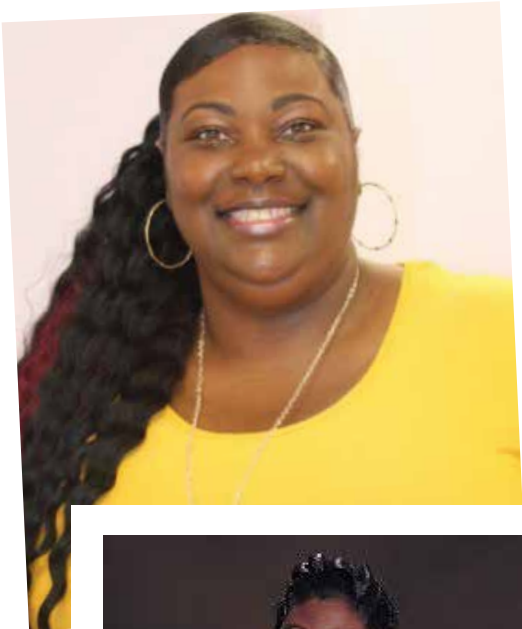
What is next for Delicate Beauty?

Delicate Beauty products are made with all-natural vegan ingredients that help with eczema, psoriasis, and dry skin. We currently offer body butter in multiple scents and oatmeal honey soap that helps with acne, blemishes, and dry skin. We'll be launching additional products such body scrubs, bath bombs, and a kid's line. This business has become my deep passion. It has given me permission to do better and be better to help more people.

ABOUT DEWAYNIA HOWARD is a devoted wife and mother who created a product to bring comfort to her family. The amazing results and passion for the product has yielded a flourishing business called Delicate Beauty. She is focused on creating more products that will continue to help others love their bodies naturally. You can find Dewaynia Howard on FaceBook @DelicateBeauty, Instagram @shopdelicatebeauty, and Website www.shopdelicatebeauty.com. Try it, your skin will thank you!

MINISTER

anya
WARE



“I can do all things through Christ that strengthens me,” (Phil 4:13)

Please introduce yourself to our reading audience.

My name is *Minister Anya Ware*. I am a lover of Jesus Christ, a wife, mother of two sons, a visionary, business owner, educator and atmosphere changer.

What made you want to go in to business? I love it when people ask this question because it reminds me the day when I first heard God speak to me audibly. I can not take the credit for wanting to start this business. It’s a God thing! I moved back home after earning my Bachelors of Science degree from UofSC. One day while I was alone filing records at my minimal wage job, I heard God speak to me audibly, “go back to school.” After fighting and not winning with God I surrendered and enrolled into Alpha School of Massage. He completely showed himself mighty to me, because with the minimum wage job, he provided for me with the perfect birthday gift of supplying the finances to pay the student loan in full on January 16th, two days before graduation. Then, he afforded me to open up my very first business A Soothing & Comforting Touch, Inc. nearly two months later. Since then he has directed me to be a lifelong learner, by returning to school again to earn my Master’s degree in mental health counseling. Providing “wholistic” care is the result he wants my clients to receive during their holistic care visit with me. Therefore, I now offer massage for the body, grief counseling, couples and family therapy and spiritual nurturing as a minister to my clients.

You’re not the only one doing what you do. Why should people work with you/buy from you? I truly believe that when God calls you, and you answer, your obedience supersedes any odds against you. I know I am not the only one that is in this industry, but I also know he has placed the gift of healing upon me. I am reminded of the story of Elisha and Elijah in 1Kings 19, how the double portion was established upon Elisha and he performed more miracles than Elijah. Due to my extensive background in the healthcare field for over 25years, and much life experience, helps me stand out from all the rest. I understand that the body, mind and spirit work as a unit, therefore total wellness is what I provided. The synergy blends I use from my Queen’s Essential oil line provide clients with restoration and healing to their body, mind and spirit.

ENTREPRENEUR SPOTLIGHT

"Live life to the *fullest*, full of *integrity*"

- Min. Anya Ware

What should people expect from you in the first quarter of 2020? I cannot focus only on the first quarter of 2020, but I have to talk about the visions God has given me overall. I have learned to move when he says to move, because my timing is not God's timing. With that said in 2020 you can look for a name change to occur to the original business which will be Anya's Wellness. I wish I had time to tell you more about that but I will save it for another interview. This upcoming summer, I will start the Ask Anya show via the business YouTube channel and Facebook. By the end of the year, I expect to complete my first two books "Eyes Open," and "You Can Win Again." Due to COVID 19 this year, my conference Taking Off Faces 20/20, "The Face Lift" was cancelled at the original venue but God provided a virtual means of proclaiming the message. He has already started preparing me for Taking Off Faces, "The Couples Edition," so watch out!

Learn more about Anya's Wellness via

Or Email: AnyasWellness@gmail.com

To Book AWARE Ministries call: (864)303-5056

Email: anya.ministry@gmail.com

Connect on FB: [@Anya Latimore Ware](https://www.facebook.com/AnyaLatimoreWare)

LinkedIn: Anya Latimore Ware

MINISTER ANYA WARE, a native of Greenville SC is a visionary with a servant's heart and enjoys encouraging and empowering others. She is a wife, a mother of two sons, preacher, motivational speaker, mentor, theatrical producer, soon to be author and licensed therapist in the capacities of counseling and massage. As holistic health specialist, she understands that the body, mind and spirit work congruently to enable life symmetry. In 2002, she opened A Soothing and Comforting Touch, Inc. with hopes of educating individuals on the benefits of massage. Life happened causing her to downsize. Graduating with a Masters of Arts degree from Webster University in the capacity of mental health counseling, encouraged Anya to reinvent her practice, from just massage, to providing "wholistic" care, through massage, counseling and ministering to the needs of clients using leadership and organizational skills. Her practice has always been "A Place of Integrity and Healing." Certified by the state of South Carolina as a Woman owned Business Enterprise, ASCT will transition into Anya's

Wellness in 2020. Anya is also the founder and CEO of AWARE Ministries, Queen's Essential Oils, & Ladies of Iris. She has participated as a member of professional networks, International alliance for professional women, Madison and Marquis who's who, the local chamber of commerce and the exclusive Commerce Club. She has had the privilege to speak locally, regionally and even internationally in the Bahamas aboard the Norwegian Cruise lines. Anya is a professional woman of integrity, often referred to as honest Abe, because she is a woman always providing the truth in love. Anya's goal is to live outside the box of people's expectations, instead, living a full life of innovation leaving a legacy for her children's children. When she is not working you may find Anya somewhere singing, writing, spending quality time with her family, and traveling around the country and world to explore new adventures.



Signature Wife Coach

Deidra Roussaw

“Changing Generations of Families,
One Marriage at a Time”



When introduced to Coach Deidra Roussaw and all she does for wives and marriages, I was in awe. From her signature wives coaching and development brand to the events, sessions, and opportunities she and her husband offer. I couldn't help but think of the depth her ministry was going. Generations of families changed by saved marriages. The quality of life enhanced for children whose parents decided to stay together. To neighborhoods positively affected by having healthy flourishing families. I needed to know the back story to a couple whose life purposes are to help save marriages across the world. Knowing God created marriage, I could only imagine what obstacles and challenges they had to endure. I had to know how did this union began and what keeps the couple together, who keeps couples together?

Deidra and Dwight met in 1978 in grammar school. Before you start with the awes as I did, it didn't start here and automatically lead to marriage. Dwight was older than Deidra and she was number 10 of 11 and her brothers weren't having it. This union had to wait. Deidra went on to meet and marry someone else. that would prepare her for the call placed on her life that she would answer many years later. The marriage began with a broken heart from recently losing her brother, and disappointment from a job layoff. If that wasn't enough, she learned of her new husband's mistresses at her wedding. But 7 years later it was her current husband Dwight as a friend who helped her with getting the courage to leave this difficult marriage that never recovered from its tumultuous beginning.

We know Dwight and Deidra reconnected and married years later, no awes just yet. This marriage had its list of difficulties. While others thought their renewal ceremony in Jamaica was a celebration, Deidra had decided that when she returned home, it was over. She experienced some of the same issues from her first marriage. But while in Jamaica, her Pastor gifted them rides on a jet ski. The jet ski cap sized, and they were now in 35 ft of water. It was in these waters that Deirdre heard the Lord say, "I can take you out right now." All power was in his

hands. Not being on one accord, there was no balance, and at that time anything goes. Not being on one accord moving and flowing together led to them experiencing this life changing event. But it wasn't enough.

Back home, Deirdre was set on leaving. After the trip she was still very bitter and left. But Dwight had other plans. He packed up his belongings and left with her. Her plan was to sleep separately, but Dwight wouldn't allow that to happen either. To win his wife back he began to implement the "Love Challenge" from the book Fireproof by Eric Wilson. During this time, they took classes and received certifications in marriage and relationship counseling. This wasn't for others, but it was to save their marriage.

Hearing clearly from God that saving marriages was her purpose, she didn't initially go for it. She felt she was a failure and that doing a marriage ministry didn't make sense. God began to give ideas and made it clear that her assignment would be different. God doesn't call the qualified, but he qualifies the called. Saying yes, led to their first free Marriage Conference. She wanted to create a safe space where you would get transparent truth. So many wives said their marriages were fine later to learn it wasn't. Deirdre took her experiences, education, and the

word of God and has created more than a ministry. She created a world full of education, encouragement, empowerment, and experiences that has changed the lives of wives across this country that has ultimately saved marriages and generations to follow.

As she continues to face challenges in life, her marriage ministry is stronger than ever. By staying in the word and being unmovable in the storm, coming out of the storm, and going into another next storm. Be unmovable and keep God and his word first.

ABOUT MINISTER DEIDRA
Minister Deidra is the founder of TrulyWed Wives®, a wives ministry educating and training wives through wife coaching, retreats & conferences, wives night out, savvy wife tool box, romance conceirge, signaturized slumber parties, WifeStyle Mentoring Program and Private One on One WifePrenuer Leadership Classes for WifeCEO's. Minister Deidra is an author of a book she compiled with over 50 other wives titled "Wives on Fire!" She is a contributing author for Black CEO, and she's participated in numerous other Anthropologies.

Ministers Dwight and Deidra Roussaw are founders of TWOgether Marriages,

specializing in Marriage & Leadership Coaching, authors of the Marriage on Fire Book, Marriage on Fire Retreat, Marriage Sailabratons, Weekly Radio Show, Hour of Power Prayer & Bible Study, Certified Sandals WeddingMoon Specialists and more.

CONNECT WITH MINISTER DEIDRA

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Facebook
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UPCOMING EVENTS & SERVICES

WifeStyle Mentoring

WifeCEO Coaching

WifePrenuer Vision Casting
& Teleconference Wives

Wives on Fire Retreat with seminars
& slumber party

Marriage on Fire Radio Show

Marriage on Fire Facebook Lives

Marriage on Fire Retreat

Our Motto is:
No Wife Left Behind



WHEN YOUR WIFE BECOMES YOUR
BEST FRIEND

KNOW THAT YOU'RE BLESSED





Kearn Crockett Cherry

Visionary, Leader, Trailblazer.

Written by: Ashley Little

Please tell us more about your entrepreneurial journey?

My husband, Dennis and I own PRN Home Care which is over 23 years old. I have been in healthcare over 30 years with a degree in occupational therapy. We focus on giving caregivers relief and keeping their loved one safe at home. It's not our first business which is why I was featured in Essence Magazine twice. Once as the "Comeback Queen". Because we saw a need to educate and empower caregiver, we created a caregivers' conference, caregivers' resource guide and my TV show "Unwrinkled Heart Caregivers' Journeys". Now we will bring the same passion to podcast.

I have been producing events and conferences over 15 years. I have been successful at getting large audience which is why they call me the "Butts in the Seats Queen". It's the reason I create my group coaching program called "How to Create A Profitable Event". I am the co-Founder and director of Success Women's Conference which averages over 1,000 attendees with keynotes such as Robin Roberts, Dr. Iylana Vanzant, Lisa Nichols and Gloria Mayfield Banks. This year, I created an additional conference called Power Up Summit. As a speaker, I focus on building relationships and profitable collaborations.

Kearn, you are very passionate about connecting and collaborating. Please tell us more about your passion?

Networking is the key to opening many doors, but building relationships is the backbone to turning connections into collaborations. It is essential that individuals continue to connect during this time. Individuals should take advantage of the extra time they have while making new connections on the digital platform. Find a way to collaborate on a project. Forming collaborations allows you to work on several projects with different individuals. This will also help you with increasing your visibility and creditability. People want to work with successful individuals. They look to associate with individuals who are known for "making things happen". This can lead to lucrative collaborations.

Kearn, you are The Visionary Author of your new book anthology "Trailblazers Who Lead" please tell us more about this amazing project?

The purpose of this project is to allow the unsung trailblazers to be heard. To show others that with "grit" and determination anything can be done. To spotlight people throughout the world who are doing some amazing things. There will be

27 inspiring individuals who lead courageously. They are Passionate, Collaborative, Disruptive and a Visionary. "Trailblazers Who Lead" is projected to be released June 2020. The book signing will be at the Power Up Summit.

What inspired you to create this book collaboration to bring Trailblazers all over the world together? What do you want readers to get from these amazing stories?

I wanted to highlight individuals who are really doing some amazing things, but it's in silent. It's time to share their story and bring it to light. I want readers to recognize what these ladies are doing to impact their community and the world. Let others know that what they are doing needs to be shared as well.

What are three strategies you would give to readers to help them get through this quarantine?

a. Use this time to create. How often have we been working our daily job or business and didn't have time to work on an idea. I like to see this as God given time to create something new and profitable.

b. Create multiple streams of revenue. Whether you have a job as an employee or a business owner, it is time to create an additional income or two. There is no promise that what we are doing today to make a living will be there tomorrow. It is time to use your God given gifts/talents to create a business or product to make money.

c. Increase your visibility and your personal brand. Everyone has a personal brand. Ask yourself this question, if you lost your job today would companies know how to reach you. If I googled you, would it speak to your personal brand. Does anyone know what you actually do,

or will you be starting from scratch.

What does collaboration over competition mean to you?

Collaborations are built from relationships so start networking. I do believe it's good to be competitive. It encourages you to push yourself, but collaborations stretches you to build real relationships. Then both can benefit through collaborations.

What can we expect from you in 2020?

First, I am launching my group coaching program on "How to Create a Profitable Event/Conference". I have my virtual summit for Mental Health and Wellness late May. Of course, "Trailblazers Who Lead" will be out in June. I have my Power Up Summit which will be July 31-August 2, 2020. Success Women's Conference will be September 11-13, 2020 in Biloxi, Mississippi. KKonnections will launch its radio & podcast show along with virtual events.

Please tell readers how they can follow, connect and support you on all social media platforms?

Websites:

kearncherry.com
powerupsummit.com
prnhomecareservices.com
successconference.info

Social Media

linkedin.com/in/kearncherry
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