







# Happy New Year! The MizCEO Entrepreneurial Media Brand

Jessica L. Mosley

Steward-Owner of the MizCEO Entrepreneurial Meida Brand www.mizceo.com

# CONTRIBUTING AUTHORS



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**DR. LESLIE** HODGE



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CHERYL PEAVY



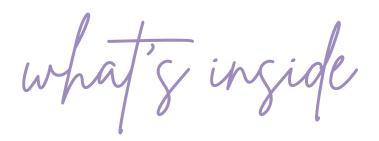
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### Driven By Imperfection

Please tell us about your brand.

I never believed in just doing one thing in life or feeling that you could only succeed at thing, so for that reason I have found that my purpose and passion coincide with each other. I have turned into a business woman that caters to women in different areas of their life. I am a Best Selling Author, Fashion Designer, Speaker, Stylist, and Fashion Editor. I have a brand called So Chic So You, which is a clothing brand for everyday women who want to look stylish, chic, and sexy and sophisticated all at one time. I also have another clothing brand launching this year called ME The Brand that is an exclusive designer brand for women inspired by my Jamaican background bringing the colors, excitement, flare and uniqueness into my designs. With making sure that women look good on the outside, I felt compelled to help women realize their inner beauty as well. That is where my passion meets my purpose, through speaking engagements across the world, to my book "Driven By Imperfection: Beautiful Flaws and All," and my Styling Services that I offer through So Chic So You. My ultimate purpose is making sure that women not only look good on the outside, but that they feel beautiful on the inside as well.

What are you currently working on?

I just launched my book "Driven By Imperfections: Beautiful Flaws and All," where I have already become an International Best Selling Author. In that book I share my truth where I open up and be vulnerable about my insecurities through my daddy issues, with men that I dated in the past, and with becoming a mom after having 2 C-sections and how I had to learned to adjust to my body image being changed forever. I am usually a very private person, but I wanted to give birth to this book to make other women who have ever suffered with those same insecurities know that their not alone, and to also show them a way to heal from their pain through my story.

I am also super excited to also announce that my exclusive fashion line ME The Brand will finally be launching this year! I have already showcased a sneak peek to the world through a Fashion Show I did in Cleveland, Ohio where I received great reviews. I am super excited about this line, because not only will my line be sold on my website me-thebrand. com, but my designs will also be exclusively sold in major stores. My passion for fashion is something that has been close to my heart since the age of 16 and I feel so blessed to show the world what I truly have to offer!

### What caused you to want to help women succeed like you do?

Realizing that there is room for everyone to win. I think if more people realized that we would try to help more people along the way. Some of us have been trained to have this "crabs in a barrel" mentality and that really does not benefit anybody. When I see other women around me winning, it does not put me down or make me feel less than, it encourages me and inspires me to want to continue to do better. The more good we do around the world as well, the more it will come back to you. It is a win win situation. And honestly in my field of expertise, when I see women around me feeling good about themselves, it warms my heart because I feel like I have done my job...that I have made an impact in that person's life. At the end of the day, that should be the ultimate goal.

What can people expect from you in 2020?

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I am always looking for new ways and better ways to improve myself. I feel like it is always good to set new goals and expectations for yourself in becoming a better version of yourself. I am super proud of what I have accomplished thus far, but people can definitely expect to see me more of me making an impact, and doing bigger and better things in my life, and building a legacy that God and my family can be proud of!

What is your definition of collaboration over competition?

Collaboration over competition means that we a stronger when we are united verses working against each other. There is a phrase that says 1 man can conquer 1,000, but you bring 2 of them together and they can conquer 10,000. You can always do more and succeed more when two heads are together verses one. The last thing that I want to point out is that no one ever got to the top alone. Everybody needs a team eventually in order to really be successful because you cannot do it all on your own, so find some other like minded people who have the same goals and ambitions as you do and conquer the world together!

#### What is the one thing that 2019 taught you?

The one thing that 2019 taught me is to not rely on the strength of family or friends, but to put all of your faith and trust in God. As you get more successful, some people are not going to be able to some with you, some people may let you down, some people may not even fully believe in you or see your vision or full potential, but God put in your head. Trust God and trust the process and trust his plan, not man's or what it looks like on the outside.

#### **ABOUT MICHEALE**

Micheale Eccleston is a Fashion Designer, Speaker, Stylist, Fashion Editor, Author, Wife, and Mother of two, who was born in Kingston Jamaica. Micheale's purpose is to help women feel good on the outside, while also empowering women to "Own Their Beautiful Flaws and All" from within. Micheale wants to encourage, empower, and mentor women to own their brand of uniqueness while looking fabulous at the same time! Micheale is impacting the lives of women all over the world through her online fashion boutiques, motivational speaking, her book "Driven by Imperfections," and everyday interactions by sharing her story!

So Chic So You www.sochicsoyou.com





And over all these virtues put on love, which binds them all together in perfect unity .

- Colossians 3:14



Relationship Expert, Marriage Counselor, Marketplace Minister, Entrepreneurial Mogul, Author & Mentor

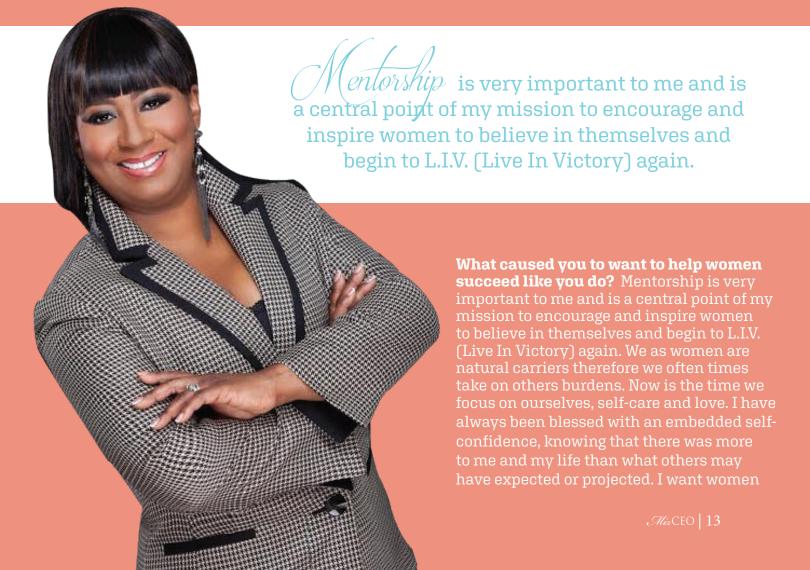
Please tell us about your brand. My husband, Minister, Dr. Richard Serrano and I have been called to restore the family, one marriage at a time. Through biblical principles encourage, uplift and inspire married couples who are leaders in entrepreneurship and ministry. As a result, by working together in corporate, entrepreneurship and ministry collectively for over 30 years, we embody our brand, The Marriage CEOs. We focus on the relationships as a whole and the family. Marriage is the foundation of the family. We are as a midwife to couples, journeying alongside them providing support, tools and strategies to win in their marriage. Our focus is on restoring marriages through counseling, coaching, mentoring. Providing a place of refuge for a married couple or family in crisis in our soon to come oasis. A 72 hour overnight stay facility for a couple or family to find rest and support under one roof. Equipping couples and marriages with what they need to have good success in their relationship and the hope that their marriage covenant can last forever as God intended.



What are you currently working on? This is will be a year of release! Currently, we have a television show called Your Marriage Matters airing January 25, 2020 on The Dominion Network TV at 10:30 am on Saturdays. We will also be launching our Power of Two National Inspirational & Empowerment Tour, touring in major US cities and Internationally. This tour is not limited to just married couples, but to engaged, actively dating couples, as well as those who are single and learning, educating themselves on healthy relationships. Finally, we are launching The Marriage Corporation: Corporate Strategies for Fulfilling God's Purpose in a Covenant Marriage Book Tour based on the book of the same name, co-authored by Dr. Richard and myself. The Marriage Corporation seeks to give guidance on the establishment of a coherent family structure, highlighting the organizational needs of a covenant marriage from a biblical foundation.

In addition, I am a publisher of Marriage CEO Magazine (Real Couples, Real Issues, Real Talk) for the Entrepreneurial couple which is a publication tailored to meet the relationship needs of married couples, especially those in leadership positions in the community, business and ministry. The publication will focus on the real issues that matter most to couples and their families, while also providing a learning platform for singles preparing to embark on their own marital journeys. Highlighting essential needs that enhance the quality of life in marriage and relationships; faith, fashion, finance, health & wellness, intimacy and more.

Finally, my husband and I have a nonprofit 24-hour network of support systems, organizations and churches all geared to be a resource for marriages in their time of need called Covenant Rescue 911. We have launched a campaign for 2020 to purchase or build a property which will house a couple or family in crisis for up to 72-hour overnight stay. This will be started with a community day event at Raymour and Flanigan "Unity in the Community Day" with Covenant Rescue 911 501c3 taking place in Philadelphia, Pennsylvania 2020.



to know that they matter, are precious, have a purpose and are chosen by God with an expected end of life and hope. The Bible tells us that we are to be lights set upon a hill, meant to shine for His glory.

What can people expect from you in 2020? 2020 is a year that I alongside my husband will walk in the fullness of our purpose, inspiring others to do the same. It is a year of release, where purpose meets preparation! Finally, it is a year where my soul, spirit and health prosper and flourish in self-love. This is my year to receive the more than enough my heavenly Father promised!

# What is your definition of collaboration over competition?

Unhealthy competition draws lines of division, while collaboration draws on the strengths of a team, rather than its weaknesses. The Bible tells us that a house divided upon itself cannot stand (Mark 3:25). The Bible asks, "How can two walk together unless they are agreed?" (Amos 3:3) Collaboration builds character and purpose based on a greater whole, making the unit stronger. Essentially, we are better together.

### What is the one thing that 2019 taught you?

2019 taught me about sustainability, the ability to grow, be consistent and continual in my progress and momentum. I have honed skills to allow me to stav relevant, live in the present, and be innovative. I have learned to live outside the box and allow myself to go beyond what I even thought I could do. I have learned to unapologetically maintain who I am in the face of adversity, and in the face of other great people. I have faced myself, being true to who I am and constant in what God has given me to do. This

has truly been a year where I have been honored with many crowns for my contributions to and accomplishments within the marketplace, ministry and society. It has ultimately been a year when destiny was birthed, and will continue to grow in 2020 and beyond.

Learn more about The Marriage CEO, Dr. Nephetina Serrano at:

Marriageceos360.com
Facebook.com/
covenantmarriagesinc

The Covenant Rescue 911 24-hour hotline for couples and families in crisis: (855)737-2911

For bookings and speaking engagements: please email covenantmarriagesinc@ gmail.com

Facebook.com/covenantmarriagesinc



## **Evangelist, Dr. Nephetina L. Serrano** *The Marriage CEO*

Dr. Nephetina Serrano is a national speaker, ambitious, committed trailblazer. She is making a difference in the lives of couples and women around the world. Co-Founder of Covenant Marriages, Inc., Covenant Rescue 911 a 24 hour hotline for couples and families in crisis and Covenant Marriages Institute. Co-Author of the Book, "The Marriage Corporation" and Publisher of Marriage CEO Magazine "Real Couples/ Real Issues/ Real Talk". Married to the love of her life and best friend, Dr. Richard Serrano for over 30 years with one daughter Brande Dora Serrano. She is a Certified Counselor and member of N.B.C.A., Certified Life Coach, Inspirational Empowerment Speaker, Author, Mentor and Mogul. Dr. Serrano along with her husband have an outside the four walls ministry, helping couples in transitional phases within their marriage while also providing a learning platform for singles preparing to embark on their own marital journey. She is the recipient of the Game Changers Award 2019 as a Trailblazer, Women of Inspiration Award - ACHI Magazine 2019, Women of Wealth – Publishers Golden Eagle, Citation City Counsel of Philadelphia Echoes of Africa Community Service Award and others.

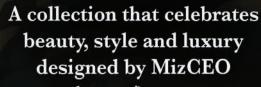
Social media contact: MarriageCEOs360.com Introducing the

# ECEO BEAUTY COLLECTION designed for the ENTREPRENURIAL WOMAN



#### BOSSMINDED

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Jessica Mosley



EDGE CONTROL

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Luxury Mink Lashes



Litt As Von Climb

Written by Dr. Leslie Hodge

It's so refreshing to find a woman who is determined to change the narrative, redefine the expectation and practice what she preaches.

In a world where people think women helping women is the exception, it's time they think again. In a world where people think sharing information and knowledge will stunt their growth and progression, it's time to pull out a new measuring stick. While the world teaches you that everyone is your competition, this woman teaches you to communicate and collaborate. While the world teaches you to only receive, this woman teaches you to give. When the world tries to overtake you, this woman teaches you to use your faith to overcome. Who is this woman? It's none other than Lady Lawan Ferguson.

As an Associate Pastor, Deaconess, Trustee Prayer Warrior and Leader of the Women's Ministry, First Lady Lawan can be found wearing more than a church hat. She's a loving wife, a mother, a Contracts Specialist for the Federal Government for the past 28 years, has earned an Associate's Degree in Business Management, a Bachelor's Degree in Religion, a Master's Degree in Acquisitions and Procurement and a Master's Certificate in Government Contracts. Even with her commitment to higher learning, Lady Lawan understands her calling - to empower and nurture women to grow personally and professionally.

Not a stranger to overcoming odds and obstacles, a native of Washington DC, Lady Lawan grew up seeing women struggle to raise their children, battle addictions and live day to day off the welfare system. Committed to creating a solution, Lady Lawan founded Sisters Aiding IN Transforming Sisters (S.A.IN.T.S.). Sisters Aiding IN Transforming Sisters (S.A.IN.T.S.) is a Women's Ministry that focuses on cultivating, redesigning, transforming, and empowering women individually and spiritually. When a woman knows who she is and believes who she is, she can do anything. And, with S.A.IN.T.S., she doesn't have to do it alone.

Creating a nurturing environment

### "Trust God's timing, His plan is always better."



where standing in the gap for one another through encouragement, prayer and support, has enabled women from all walks of life to shift from doubters to doers, overwhelmed to overcomers, and being another statistic to becoming a success stories.

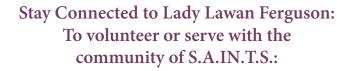
Lady Lawan's latest accomplishment is the release of her new book entitled Overcoming Adversity, Pushing Past the Pain. As the visionary author, Lady Lawan along with her co-authors share their powerful testimonies to be a source of encouragement for others, when they too face difficult and trying times.

It's a new year and new decade and the S.A.IN.T.S. Women's Ministry is not

slowing down anytime soon. With conferences and workshop trainings scheduled to encourage, strengthen and educate women to elevate in their God inspired callings, Lady Lawan has her passport ready. The global impact of S.A.IN.T.S. will continue to be felt during the couples missions trips to Greece in 2020 and to Sydney Australia in 2021.

Lady Lawan continues to be a Change Agent and Servant Leader. She understands it does not matter how many degrees you earn, money you make, or what you consider to be successful, if you don't help someone else along the way. Climbing the ladder of success is great, only if you lift as you climb.





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#### About the Author

Dr. Leslie Hodge is a pharmacist, author, certified coach, speaker entrepreneur and personal stylist. Founder and operator of Scripts & Beyond, LLC - a medication review and consulting company and Reflections Coaching & Consulting, LLC, Dr.Hodge uses her passion to help people manage their health, medications and live a well-balanced life. Connect with Dr. Hodge on Facebook and Instagram @drlesliehodge or visit www.drlesliehodge.com.

Fighter,
Believer &
Advocate
for Mental
Health



#### Who is Dr. Meagan Tamara Copelin?

Meagan is an author, empowerment speaker, blogger, podcaster, and mental health counselor. Meagan's passion is to become a trailblazing voice for young girls and women worldwide. Drawing on her own experiences of abuse, rejection, and abandonment, Meagan uses her words to encourage others to build a home within themselves; to love, live, and create fearlessly.

# Dr. Copelin, why are you so passionate about being a voice for young girls and women worldwide?

I was first diagnosed with a mental illness at the age of 12, battling depression, anxiety, and several other illnesses. Through my work with my organization, Mental Rich, I am a voice for young girls and women suffering from depression, anxiety, or any other disorders, due to abuse, abandonment and rejection. I act as a support system and advocate a message of hope, encouragement and support. I have always been passionate about helping others since I was a young girl. I am a natural caregiver and am looking to make a difference. Growing up, I didn't have a mentor and I want to be that support system for young girls and women.

## Dr. Copelin, you are the founder of Mental Rich. Please tell readers more about your mental health movement?

Mental Rich, is a mental health movement dedicated to helping women of color who suffer from mental illnesses, steaming from abuse, abandonment and rejection. Mental health is a topic of conversation currently in the community but there are other issues that need to be addressed. I use my platform to bring awareness to things and issues many don't see, know or unable to speak about.

# Please tell readers more about your experiences of mental illness due to abuse, rejection and abandonment?

Speaking from experience, I grew up in a culture that tells us "we are to be strong," that we "should deal with problems on our own." This only

enforces the idea that it is not okay for us to say we are hurting inside. I have spoke to countless friends who say "you don't suffer from mental health illnesses and you should pray." I do pray, daily; however, I also need to be realistic and understand that I do suffer from mental health illnesses and I do need to seek additional help, such as counseling. Just a few years ago, I took 70 pills and was sent to an inpatient mental health facility for 6 days.

# How are you using your mental health experiences to help others who are suffering?

I act as a support system and advocate a message of hope, encouragement and support. Education is key and I plan to take my message to Congress later in 2020 to lend my voice to mental health awareness.

#### What are you currently working on?

I am currently working on several wellness retreats and seminars, in addition to several other programs/products that lend a voice to the stigma of mental health among young girls and women.

#### What can people expect from you in 2020?

I have so much planned for 2020. I am working on Mental Rich and will be launching several products and services. I also will be speaking throughout 2020, advocating for mental health.

#### What is one thing 2019 taught you?

One thing that 2019 taught me was to set boundaries with people. Boundaries are essential to healthy relationships and, really, a healthy life.

# Please tell readers how to support and connect with you on all social media platforms?

#### **Mental Rich**

Facebook, Twitter and Instagram info@mentalrich.com www.mentalrich.com













On Loving Your Body Naturally!

We've heard of a mother being able to lift a car with her bare hands to save her child. The strength and power needed to do that comes from a place that only a mother can explain when she sees her loved ones in danger or in need. The answer is I don't how I did it, I just did it. Whatever is needed simply comes. A mother's love is priceless and it's endless. If she can't afford it, if it's not created, she make it. Meet Dewaynia Howard.

### You are the owner and creator of Delicate failed attempts? My daughter loved the

trash. One day my husband took a shower and going. was smelling amazing. I asked him what he was

What made you keep going after the 7 than anyone else's even mine.

Beauty. How did Delicate Beauty begin? product so much, due to no longer having itching I was walking in the mall and passed a woman or flare ups. I wanted to only make it for the family, who smelled nice. I asked her what she was but she wanted to share it with her friends with wearing. She shared she was wearing a baby eczema. After receiving the positive feedback, I powder scented body butter for her eczema. wondered if this is something we could make for I thought about my daughter, who has had others? My husband suggested that we fast as a eczema all her life. The products that she's used family and seek God for direction. During that were full of steroids that I knew would have a day, I received multiple confirmations and was negative impact on her body. I went home and surrounded by encouraging phrases, scriptures, began researching products, the ingredients, and feedback. We decided that we would move and the benefits it has on the body. I noticed the forward. We felt that was the direction God was products were made of all-natural ingredients I leading us. We experimented multiple times. I could easily get. I ordered the ingredients and felt like I was in a race to get it right. I knew made my first batch. That batch was an ultimate we were following God's lead and failure wasn't FAIL. I decided, I couldn't do it, I'd just buy it an option. We couldn't fail. No matter how from someone else and threw it straight in the uncomfortable or afraid I was, I had to keep

wearing, and he said it was the product I made. What would you say to that creator that He said that he took it out of the trash, wore wants to give up after that third fail or it, and loved it. This made me get back on the never start because of fear of failure? I grind and try again. I had a total of 7 failed would tell them to listen to that still small voice attempts before we finally made a batch that was that says, yes you can. That voice that says even daughter approved. I started having people test though you're scared, keep going. Even though it out and I received rave reviews. That was the it's uncomfortable, keep going. You don't really beginning of our all-natural body butter journey. know what you're doing yet but keep going. I got you. During the fast, it made God's voice clearer Why Delicate Beauty? Where did you get the name? I wanted natural products that was all about loving yourself and beautifying the body. We talked and prayed over what the name would be. My daughter came up with the Delicate Beauty and after more thought we created the tagline "Love Your Body Naturally".

#### What is next for Delicate Beauty?

Delicate Beauty products are made with all-natural vegan ingredients that help with eczema, psoriasis, and dry skin. We currently offer body butter in multiple scents and oatmeal honey soup that helps with acne, blemishes, and dry skin. We'll be launching additional products such body scrubs, bath bombs, and a kid's line. This business has become my deep passion. It has given me permission to do better and be better to help more people.

**ABOUT DEWAYNIA HOWARD** is a devoted wife and mother who created a product to bring comfort to her family. The amazing results and passion for the product has yielded a flourishing business called Delicate Beauty. She is focused on creating more products that will continue to help others love their bodies naturally. You can find Dewaynia Howard on FaceBook @DelicateBeauty, Instagram @ shopdelicatebeauty, and Website www.shopdelicatebeauty.com. Try it, your skin will thank you!

### DELICATE BEAUTY

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www.shopdelicatebeauty.com



#### ENTREPRENEUR SPOTLIGHT

# Chicago Philanthropist CANDICE CUNNINGHAN is "Living Past Limits"

Candice Cunningham the founder of the As One We Can Foundation also knowns as "The Black Ecosystem" has done it again! With exclusive creative control over the creation of a perfume line "Immortal", which pays homage to Henrietta Lacks, Candice Cunningham founder and creator of "The Black Ecosystem", has created a way to once again give back to the youth through this 16 week cohort program.

Candice Cunningham is a talented entrepreneur and dedicated Chicago. philanthropist from unique skills and education in business, marketing and graphic design has equipped her with a unique set of perspectives that she is utilizing to work toward "Revitalizing the Struggling African American Communities". As a product of one of these communities -South Side Englewood, Candice has firsthand experience on the disparities and lack of disproportionate opportunities that plague the community. By pooling resources "The Black Ecosystem hopes to solve; poverty, gun violence, limited job opportunities, police violence, flawed educational systems, family issues and mental health problems".

When speaking with Candice and inquiring about her superpower she responded "I never let people down that

love me and trust me. I always show up and pour into them mentally emotionally and financially. So we can expect and anticipate that she will not disappoint with this cohort of students and developing the "Immortal" perfume line.

"A fragrance is like a signature, so that even after a woman leaves a room her fragrance should reveal she's been there" ~ Oscar De La Renta.

If you are not familiar with Henrietta Lacks and her well know contribution to the medical field with her "HeLa" cells get in tune. Although, Henrietta is gone from this life her "HeLa", cells live on and demonstrate her "Immortality". We can only expect that the fragrance being developed by this cohort of students, that is paying her homage will remind you that "She's Been Here". Oprah Winfrey starred as Henrietta in the film "The Immortal Life of Henrietta Lacks" and she is thrilled about this project and so are we. You never know what to expect when dealing with concepts that "Live Past Limits".

For more information on this exciting new project: www.blackecosystem.org



Written By: Dr. Leslie Hodge

*Inhale. Now, exhale. Inhale. Now, exhale.* As you breathe in and out, imagine waking up every morning with the opportunity, or some would say privilege, to live out your dreams, fulfill your purpose and establish new partnerships and relationships...all at the same time. It may sound like a wish, but for Giovanna Geathers, it is her everyday reality.

Not afraid to admit she is a work in progress, Giovanna Geathers made up her mind a long time ago to trust the process. Continuously submitting and surrendering to the will of God and what He wants to do in her and through her, Giovanna remains in position to be stretched, to learn and to grow.

Giovanna has learned all too well that being willing to be stretched spiritually, personally and professionally, while learning and growing, does not come without discomfort. Despite her inner spirit nudging her to leave her job and choosing to remain in what was familiar, comfortable and safe, kept the fiercely loyal Giovanna on a job for 9 years, even though she had outgrown it in her 7th year.

What did Giovanna do when she began to struggle with the entrepreneurial spirit within, her mother's wisdom to be safe and keep a job, and the entrepreneurial example of her grandmother - an educator who owned a daycare center and was the first African American to have a newspaper column? Giovanna learned to trust God and trust herself.

In 2013, this trust in God and in herself were put into action when she finally left her executive director position and launched her private psychotherapy practice – Touchstone Counseling & Coaching. With the support of her husband and children, Giovanna has been blessed to stay booked for weeks in advance as she helps people heal and live their best lives.

Because what you walk away from always determines what you walk into, Giovanna's territory has been enlarged beyond anything she could ask, think or imagine. From the city of Greenville, South Carolina, Giovanna has been a psychotherapist to individuals and families, the host of local women's retreats and conferences, and she has conducted stress management and breathing technique seminars and workshops for first responders and healthcare employee. She is now preparing for her 2nd Annual Breathe Conference

# "I get up everyday as me... authentically me"

-Giovanna Geathers

on Saturday, November 9th in Greenville, SC featuring Pastor and Mentor Aventer Gray of Relentless Church. She is also in the process of planning her 4th annual Breathe Women's Retreat which is being held in Ochos Rios in May 2020. Her skills will soon take her all the way to London, England to speak at the MizCEO Entrepreneurial Conference in April 2020. These are just some of the "greater and bigger" that await Giovanna. Giovanna's impact crosses the city and state lines through her weekly podcast and radio show, as well as through her book – Why Am I Still Single, which was featured in the Essence Music Festival bookstore in 2018 and 2019.

Committed to being a resource to victims of sex trafficking, sexual assault and domestic violence through empowerment, financial support and volunteerism, Giovanna launched the 100 Women in White this past summer.

What's next for Giovanna, aside from being a loving wife, mother, having a 2 month waitlist in her practice, traveling to be a guest speaker, hosting retreats and conferences, helping people heal and give themselves permission to rest and stop drowning in the busyness of life? It's a new book called Epiphany...scheduled for release in early 2020.

Inhale. Now, exhale. Inhale. Now, exhale. Giovanna knows she is doing what she was created to do. Since the best is yet to come and she knows she has to trust the process, we still haven't seen Giovanna's best...yet!



#### **Stay Connected to Giovanna Geathers**

Facebook: @GiovannaGeathers
IG: @SimplyGiovanna
Twitter: @SimplyGiovannaG
LinkedIn: @SimplyGiovannaG
www.thebreatheconference.com
www.giovannageathers.com
www.touchstone-counseling.org

#### *About the Author*

Dr. Leslie Hodge is a pharmacist, author, certified coach, speaker and entrepreneur. Founder and operator of Scripts & Beyond, LLC - a medication review and consulting company and Reflections Coaching & Consulting, LLC, Dr.Hodge uses her passion to help people manage their health, medications and live a well-balanced life. Connect with Dr. Hodge on Facebook and Instagram @ drlesliehodge or visit www.drlesliehodge.com.



Compiled by: Tessica Mosley



Bonita Parker



Kenise Ftwaru



Dr. Terrica Dodd



Frin Lopez



Dr. Nephetina Serrano



Dr. Delene Musielak



Tanya Wilson



Makini Smith





Kanica James Damitra Sorden-Viera



Deidra Roussaw



Yoli Cox



Traycee Gales





Achley Pittman

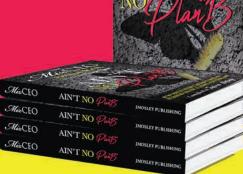




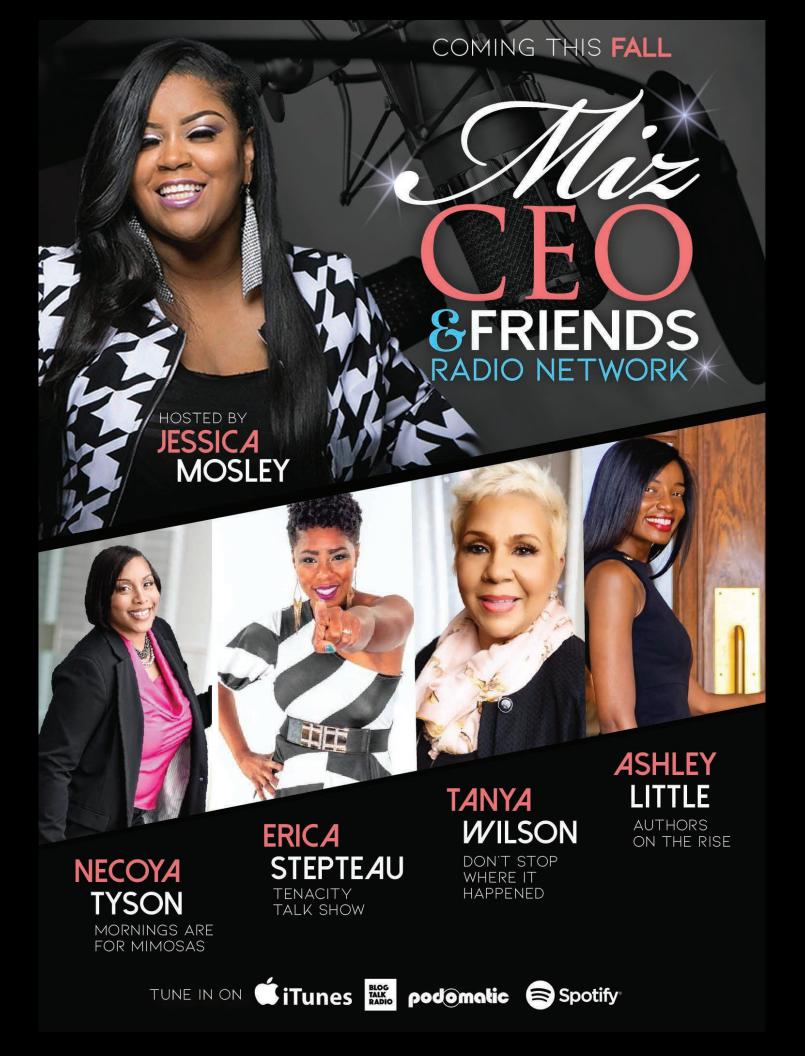
Autumn Ayri Sonja Elise Freeman



Janell Jones



17 WOMEN SHARE THEIR STORIES OF PERSERVERANCE, HOPE AND TRIUMPH IN BUSINESS





Hosted by: Jessica Mosley

## Speakers, Panelist Workshop Presenters



Dr. Leslie Hodge



Janell Jones



Portia Hoover



Sheila Hall



Dr.Jokima Hiller



La Donya Hinson



Eturuvie Erebor



Ministers Dwight & Deidra Roussaw



Dionne Reddick





Written By: Ashley Little

### Katrina, please tell us more about your entrepreneurial journey?

My entrepreneurial journey actual began out of the essential need of service and ministry. I founded, Beautify the Meek, a nonprofit that serves domestic violence survivors, under-served teens and women, and those who are disenfranchised. Beautify the Meek reaches a diverse range of ladies and teens. We do have some special initiatives where we partner to reach males as well. Because I teach business etiquette, proper attire, soft skills, and hard skills, I began to gain certification and training in areas. Initially a self-taught make-up artist, I went Hollywood Expressions to become certified. I also pursued workshops, trainings, and read materials, which included gaining training from the likes of Eve Pearl, Sam Fine, and many talented artists. By serving, I was hand selected to serve as the former governor of Mississippi, Haley Barbour for his appearances on Meet the Press for CBS. This was huge to receive paid assignments. After which, I have the opportunity to provide makeup services for NFL Films, CBS, ABC, NBC, Food Network and more. I am also a Realtor \*, Speaker, Chaplain, Blogger/Vlogger, and

### Katrina, you have a heart for people and building people. Please tell us more about your passion?

My passion is human capital. I believe in people being the best version of themselves. I am a champion for a person to thrive. I want the best for everyone. I am not that person to try to "one up another." I am one who celebrates us all winning. I am a Christian. I truly believe what God has for me is for me. I am settled and excited with the journey God has for me and I am excited and willing to

celebrate the journey God has for others.

### Katrina, why are you so passionate about helping women and teens?

In a former marriage, I suffered multiple forms of abuse. Physical, emotional, abandonment, and neglect. My ex-husband was in a horrible place and space at that time.

### Katrina, you are the Founder and Chair of Beautify Meek. Please tell us more about your non-profit?

Short answer we empower women and teens. Beautify the Meek is a non-profit organization based in Gautier, MS that empowers teens and women within the community as well as helps domestic violence survivors, those whom have been abused, battered, under-served, and/or unfortunate women better themselves through physical and spiritual makeovers, career development, job training, self-esteem, conflict resolution, fitness and health, understanding financial and basic life skills. We serve clients primarily along the Mississippi Gulf Coast and the surrounding Gulf Coastal areas. We know that how you feel on the inside affects how you act on the outside. So it's our goal to help women feel great so they can accomplish great things!

The long answer is more detailed in nature as we explore different facets of Beautify the Meek offers. H.E.L.P.S. (Helping Empowering Ladies through Providing Skills). This program is about life coaching, motivational and inspirational redevelopment, life skills, image and etiquette consultations, health and fitness, computer based training, and several other programs that focuses on helping clients

grasps the concepts of changing from the inside and outside.

Queens-to-Princess This program focuses on Mother-to-daughter relationships or either a Mentor-to-teen relationship. The young ladies who are considered princesses are primarily pre-teens (tweens), teens, and early adults. The mentors, ranging in profession, are considered Queens. Their commitment to help motivate and inspire the princesses to apply the knowledge and strength learned as well as to keep focused on both short-term and long-term goals to build themselves up and their communities.

D.I.V.A.S. to D.I.V.A.S. (Destined to Inspire Value and Attitude through Sisterhood) Women linked together to mentor, influence, and the cultivation of gifts and potential through self-value and positive attitudes and reinforcement. D.I.V.A.S. to

D.I.V.A.S. Program encourage women-to-women mentoring. Beautify the Meek is committed to teach a multitude of skills to empower women and communities to self-sufficiency, and facilitate comprehensive and holistic spiritual enrichment and transformation through ongoing workshops, seminars, skin care, motivational coaching, conferences, entertainment, educational, and charitable assistance.

C.R.O.W.N. Program(Communities Reaching Our Widespread Needs) is committed to providing hairpieces, wigs, weaves, cosmetics, and hair assistance to financially disadvantage and underserved individuals who m suffer from long-term medical hair loss from any medical diagnosis.

Diamond G.E.M.S. (Graceful Elderly Matriarchs Shine) Often times elderly individuals are underserved. They are diamonds in the rough. Diamonds are valuable and treasured and their rarity has caused people and nations to passionately seek after them.

Our Diamond G.E.M.S. are full of wisdom that touch our lives to grow and birth us to our destinies. Many Diamond G.E.M.S. serve as midwives, guiding us in wisdom and soundness, helping us birth dreams and visions. Unfortunately,

they are too, among the abused. In great numbers we are seeing more of these precious GEMS go under-served and even taken advantage of. We assist our G.E.M.S. by coming to senior homes, senior sleep-overs and lock-ins, senior pageants, and senior outreach programs. We have provided programs from managing and understanding bank statements and reconciling check books to turning on a computer and using social media and networking. Beautify the Meek does everything from makeovers to providing motivational training and seminars.

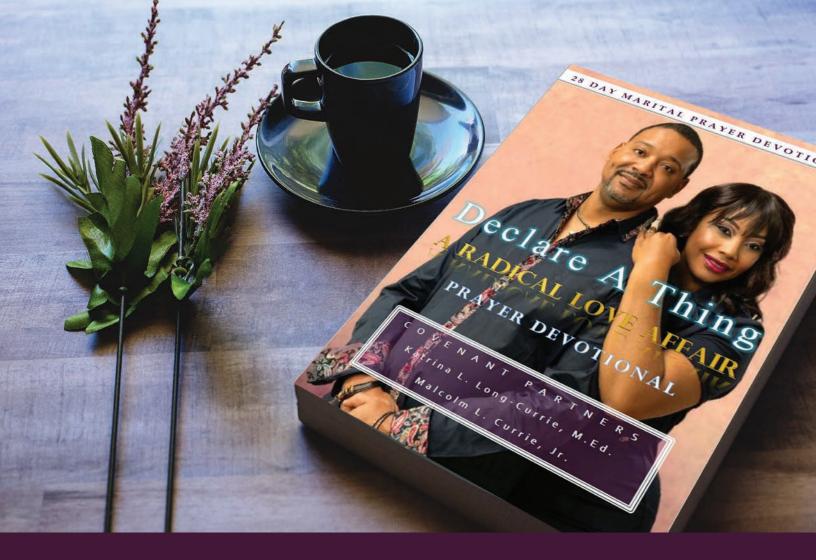
Please tell us more about your book **Declare A Thing!** A Radical Love Affair? My husband and I co-authored an eDevotional for married couples. This is a 28-day prayer journey to partake in daily scripture and prayer, as couples will experience their own revelations and God-experiences.

Declare a Thing! Is the personal covenant journey to get in the face of God, hear from God, and experience God in new ways.

Declare a Thing! Isn't a prayer devotional that will overly interject the authors' revelations or personal experiences. At the heart of this prayer devotional is that Declare a Thing! Strengthens couples. The authors desire for couples to have the leading of God through this journey, have listening ears, pliable hearts, and teachable spirits, for the blossoming and maturation of each union. We (Katrina and Malcolm) have been earnestly worked to complete our first co-authored project. Together we have created a piece for the marriages of today. It is our hope that once our intended audiences have completed this journey through Declare A Thing! They would have found new ways to solidify their love foundation, through God's Word.

Katrina, you are a celebrity make-up artist please tell us more about the steps you took to accomplish this amazing goal?

Consistently willing to grow. Providing service with a spirit of excellence. Making sure I live by the words my grandparents shared with me – a good name precedes you. Let the name you carry



supersede you in a good way. I try to stay cutting edge and always open to grow and learn. I love what I do.

#### What is next for you and your brand?

Using every platform effectively. Showing up! If I am consistent with my image and services my brand will grow. It is about showing up everyday. I am my brand so I have to show up every single day. How do I inspire? How do I motivate? I share my perspective regarding what is next or how to build a consistent image or brand. What are you products? If you are a speaker or life coach?

My brand is expanding in the service of branding and helping people tell their story. As aforementioned, I am a champion for people. I want them to shine and use their story and gifts for effectively impact and influence great change. Please tell readers how they can connect with and follow you on all social media platforms?

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